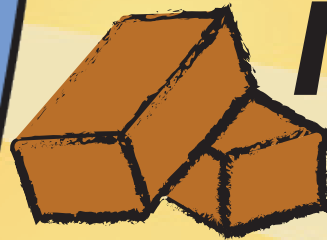




seaview

Where health, wellbeing and housing matter



Help
Make a
House a

HOME

One brick at a time.

SPONSORSHIP PACK

**Rough sleeping is happening here on our streets today.
Be part of the solution and together, we can transform lives.**



Help us make a house a **HOME**, one brick at a time.

For 40 years, the charity Seaview Project has been supporting people experiencing homelessness and rough sleeping. Annually, **over 1200 people** access our services and many find the lack of available, affordable accommodation leaves them housed in insecure accommodation or on the streets. Many are homeless and unable to keep warm, clean, dry or fed. They are not only exposed and vulnerable to all weathers, but also to crime, exploitation and increased risk of major health concerns. Last year, **over 300 people** were found to be rough sleeping on our streets, right here in Hastings and St Leonard's.

Seaview is opening a brand-new house for rough sleepers in Hastings, offering an opportunity to leave the street and move into settled accommodation, to a place that can be called a home. Work is underway and Seaview needs your help.

Seaview has been fortunate to secure almost **50% of the funding needed** to renovate and deliver a property that once completed will provide the first step away from street homelessness for **up to 9 people at a time**. But we still have a way to go, and we are looking to our community to **help us raise £250,000** to complete the renovations.

We are looking to individuals and businesses who can sponsor us with financial donations little and large. For businesses, financial donations won't just make a huge difference to us, but for businesses they can form a significant part of your company's Corporate Social Responsibility and are tax deductible.



You all do such wonderful work, and it really is such a pleasure to be a part of such a wonderful project.



- Dawn Treacy
High & Mighty Scaffolding





Be part of the **SOLUTION.**

Rough Sleeping is happening here in Hastings and St Leonards today. Behind many doorways, shop fronts and parks locally we verify rough sleepers. We see people without safety, without stability and without a place to call home.

At Seaview we see daily the impact of homelessness and the difference accommodation makes. We believe we should all have a place to call home and although the new housing project is only a first step away from homelessness, it's a crucial one in people's journey to find settled accommodation. Having this housing project could be life changing for those struggling to survive on the streets.

Be part of the solution and Help Make a House a Home, one brick at a time.

Donate now.

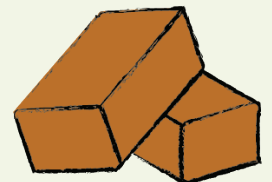
How **YOU** can help.

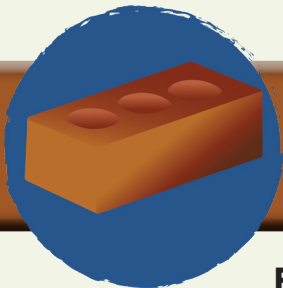
In order to realise this project, we are asking the local community and businesses to donate and sponsor, one brick at a time.

If you cannot directly sponsor to the campaign we encourage you to consider spreading the word with everyone you know, making Seaview your business charity of the year, seeking external donations on our behalf, running fundraising events, or even having a donations bucket in your premises.

Rough sleeping is happening here on our streets today. People are fearful to sleep, fearful to wake and this should not be a reality that anyone has to endure. We need your help to change this.

Be part of the solution and Help Make a House a Home, one brick at a time.





Bronze Sponsors

For individuals who donate up to £250 to our community appeal.
As a thank you for sponsoring as an individual, your name will be displayed on the Help Make a House a Home online thank you wall.



Silver Sponsors

For those who donate between £250 and £999 to our community appeal.

- Receive a window display sticker of support.
- Your name or business logo will be displayed on a the Help Make a House a Home online business thank you wall.
- Recognition of your support on our website and social media pages.



Gold Sponsors

For those who donate over £1000 to our community appeal.

- Receive a window display sticker of support.
- Your business logo will be displayed on the Help Make a House a Home online business thank you wall.
- Recognition of your support on our website and social media pages with links to your own pages and website.
- Have a named plaque or brick displayed proudly on our garden feature wall or raised flower beds.



Platinum Sponsors

For those who donate over £20,000 to our community appeal.

- To discuss a bespoke package, please contact:
admin@seaviewproject.org.uk
- Receive a window display sticker of support.
- Your business logo will be displayed on the Help Make a House a Home online business thank you wall.
- Dedicated spotlight of your support on our website and social media pages with links to your own pages and website.



Going into temporary accommodation was a life saver for me. I had a room with a kitchen and a bathroom. The rules were very strict which was frustrating at first but once it was clearly explained to me that the time restrictions etc about coming in and us not being allowed guests was to keep us safe I understood and realised it was important.



Temporary accommodation is safety. I am no longer scared to sleep.



I learnt to accept help whilst living in temporary accommodation. I didn't trust anyone before that, so couldn't be helped. This taught me to let others in.



Temporary accommodation stabilised me. I had a stepping stone.



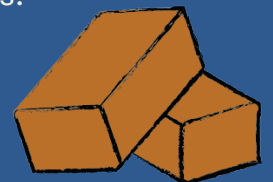
I could be found.



Seaview is always commended for their commitment towards working with vulnerable and disadvantaged adults in the Hastings and St Leonards community.

We spoke with clients of Seaview to find out their thoughts about temporary accommodation and what a huge difference this provision can make for someone experiencing homelessness or rough sleeping. These quotes are from real people who have benefited from temporary accommodation, helping them to get settled into more permanent living arrangements.

The money committed by sponsors is essential to fund the costs of the house renovations, ensuring the building is safe and secure for our new tenants.



LAST YEAR SEAVIEW...

Provided support and encouragement to individuals on issues including housing, substance misuse, mental health, budgeting, relationships, and health needs.

Supported **over 1200 individuals** across all of our programmes of service.

Verified and supported **177** rough sleepers across Hastings, St Leonards and Rother making **1,835** contacts.

Served **9,201** hot, nutritious meals including an early morning cooked breakfast for rough sleepers.

Had over **17,591** engagement contacts with clients across all of our services.

Our Accommodation Support Service provided intensive housing support to **42** former entrenched rough sleepers in their homes, all of whom have kept their tenancy.

Supported **over 440 people** with alcohol and substance misuse to access treatment, protecting them from abuse and exploitation, preventing fatal overdoses and meeting their health, care and housing needs.



Become a sponsor for Seaview Project's
Make a House a Home Campaign

★ Sponsorship money can be paid here:

For businesses:



For individuals:



- ★ Alternatively, sponsorship money can be paid into the Seaview bank account HSBC
Sort code **40-40-09**
Account code **31214187**
- ★ All sponsorship to be paid by **10am Friday 31st July 2026.**
- ★ All signed agreements to be either emailed to admin@seaviewproject.org.uk or sent to: Admin, Seaview Project, Southwater Centre, Hatherley Road, St Leonards on Sea, TN37 6LB.
- ★ Logo and company branded collateral must be supplied by the sponsors to Seaview by **10am Tuesday 30th June**, in order to be available to print and for promotional purposes.

This agreement is signed on behalf of Seaview

Signature

Name

Date

This agreement is signed on behalf of sponsor

Company

Signature

Name

Date





seaview

Where health, wellbeing and housing matter

Seaview Project

www.seaviewproject.co.uk

Contact for more details:

✉ admin@seaviewproject.co.uk

☎ 01424 717981



Registered charity number: 1058308

Company number: 3249596